

深度学习与自然语言及视觉智能

Deep Learning for Language & Vision Intelligence

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Tutorial Outline

Semantic Learning in Natural Language Processing

- Deep Structured Semantic Models (DSSM, a.k.a. sent2vec)
- Information Retrieval, Recommendation, Knowledge Graph, Question Answering

Multimodal Intelligence across Language & Vision

- Image-to-language Captioning
- Visual Question Answering
- Language-to-Image Synthesis

Continuous Word Representations



Deerwester, Dumais, Furnas, Landa Harshman, "Indexing by latent semantic analysis," JASIS 1990

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Continuous Word Representations

- A lot of popular methods for creating word vectors!
 - Vector Space Model [Salton & McGill 83]
 - Latent Semantic Analysis [Deerwester+ 90]
 - Brown Clustering [Brown+ 92]
 - Latent Dirichlet Allocation [Blei+ 01]
 - Deep Neural Networks [Collobert & Weston 08]
 - Word2Vec [Mikolov+ 13]
 - GloVe [Pennington+ 14]
- Encode term co-occurrence information
- Measure semantic similarity well

RNN-LM Word Embedding



Mikolov, Yih, Zweig, "Linguistic Regularities in Continuous Space Word Representations," NAACL 2013

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SENNA Word Embedding

Scoring: *Score* $(w_1, w_2, w_3, w_4, w_5) = U^T \sigma(W[f_1, f_2, f_3, f_4, f_5] + b)$ Training: $I = \max(0, 1 + S^{-} - S^{+})$ Update the model until $S^+ > 1 + S^-$ Where $S^+ = Score(w_1, w_2, w_3, w_4, w_5)$ $S^{-} = Score(w_1, w_2, w^{-}, w_4, w_5)$ And $< w_1, w_2, w_3, w_4, w_5 >$ is a valid 5-gram U $< w_1, w_2, w^-, w_4, w_5 >$ is a "negative sample" constructed by replacing the word w_3 with a random word w^- e.g., a negative example: "cat chills X a mat" W Collobert, Weston, Bottou, Karlen, Kavukcuoglu, Kuksa, "Natural Language Word embedding chills cat mat on а Processing (Almost) from Scratch," JMLR 2011

CBOW/Skip-gram Word Embeddings



The CBOW architecture (a) on the left, and the Skip-gram architecture (b) on the right. [Mikolov et al., 2013 ICLR].

GloVe: Global Vectors for Word Representation [Pennington+ EMNLP-14]

 Semantic relatedness can be observed from word co-occurrence counts and ratios

Probability and Ratio k = solidk = gask = waterk = fashion 6.6×10^{-5} 3.0×10^{-3} 1.7×10^{-5} 1.9×10^{-4} P(k|ice) 2.2×10^{-5} 7.8×10^{-4} 2.2×10^{-3} 1.8×10^{-5} P(k|steam) 8.5×10^{-2} 8.9 1.36 0.96 P(k|ice)/P(k|steam)"solid" is more related to "ice"

Context words

GloVe: Global Vectors for Word Representation [Pennington+ EMNLP-14]

• Word embedding model design principle:

$$F(w_i, w_j, \widetilde{w}_k) = \frac{P(k|i)}{P(k|j)}$$
 (e.g., $i = \text{ice}, j = \text{steam}, k = \text{solid/gas}$)

• Objective:
$$J = \sum_{i,j=1}^{V} f(X_{ij}) \left(w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij} \right)^2$$

Down weight low co-occurrences co-occurrence counts



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Unexpected Finding: Directional Similarity

• Word embedding taken from recurrent neural network language model (RNN-LM) [Mikolov+ 2011]



• Relational similarity is derived by the cosine score

Semantic representations for sentences e.g., from a raw sentence to an abstract semantic vector (Sent2Vec)



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Sent2Vec is crucial in many NLP tasks

Tasks	Source	Target
Web search	search query	web documents
Ad selection	search query	ad keywords
Contextual entity ranking	mention (highlighted)	entities
Online recommendation	doc in reading	interesting things / other docs
Machine translation	phrases in language S	phrases in language T
Knowledge-base construction	entity	entity
Question answering	pattern mention	relation entity
Personalized recommendation	user	app, movie, etc.
Image search	query	image
Image captioning	image	text

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The supervision problem:



However

- the semantic meaning of texts to be learned – is latent
- no clear target for the model to learn
- How to do back-propagation?

Fortunately

- we usually know if two texts are "similar" or not.
- That's the signal for semantic representation learning.

Deep Structured Semantic Model

Deep Structured Semantic Model/Deep Semantic Similarity Model (DSSM) project the whole sentence to a continuous semantic space – e.g., *Sentence to Vector*.

The DSSM is built upon **characters** (rather than words) for scalability and generalizability

The DSSM is trained by optimizing an **similarity-driven** objective

Huang, He, Gao, Deng, Acero, Heck, "Learning deep structured semantic models for web search using clickthrough data," CIKM, October, 2013





What if different words have the same word hashing code (collision)?

Vocabulary	Unique letter-tg	Number of
size	observed in voc	Collisions
40K	10306	2 (0.005%)
500K	30621	22 (0.004%)

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DSSM: built at the character-level

Decompose *any* word into set of context-dependent characters



Preferable for large scale NL tasks

- Arbitrary size of vocabulary (*scalability*)
- Misspellings, word fragments, new words, etc. (generalizability)

DSSM: a similarity-driven Sent2Vec model

Neural networks are initialized with random weights



[Huang, He, Gao, Deng, Acero, Heck, "Learning DSSM for web search using clickthrough data," CIKM, 2013]

DSSM: a similarity-driven Sent2Vec model

Training:



[Huang, He, Gao, Deng, Acero, Heck, "Learning DSSM for web search using clickthrough data," CIKM, 2013]

DSSM: a similarity-driven Sent2Vec model Runtime:



[Huang, He, Gao, Deng, Acero, Heck, "Learning DSSM for web search using clickthrough data," CIKM, 2013]

Training objectives

Objective: cosine similarity based loss Using web search as an example:

- a query q and a list of docs $D = \{d^+, d_1^-, \dots d_K^-\}$
 - d^+ positive doc; d_1^- , ... d_K^- are negative docs to q (e.g., sampled from not clicked docs)
- Objective: the posterior probability of the clicked doc given the query

$$P_{\theta}(d^{+}|q) = \frac{\exp\left(\gamma \cos(\nu_{\theta}(q), \nu_{\theta}(d^{+}))\right)}{\sum_{d \in D} \exp\left(\gamma \cos(\nu_{\theta}(q), \nu_{\theta}(d))\right)}$$

e.g.,
$$v_{\theta}(q) = \sigma(W_{s,4} \times \sigma(W_{s,3} \times \sigma(W_{s,2} \times ltg(q)))$$

 $v_{\theta}(d) = \sigma(W_{t,4} \times \sigma(W_{t,3} \times \sigma(W_{t,2} \times ltg(d))))$
where $\theta = \{W_{s,2\sim4}, W_{t,2\sim4}\}, \sigma()$ is a tanh function.

Using Convolutional Neural Net in DSSM



Figure 1: Illustration of the C-DSSM. A convolutional layer with the window size of three is illustrated.

Figure credit [Shen, He, Gao, Deng, Mesnil, WWW2014]

Strong performance on many NLP tasks

Information Retrieval: [Shen, He, Gao, Deng, Mesnil, WWW2014 & CIKM2014], Entity Ranking: [Gao, Pantel, Gamon, He, Deng, Shen, EMNLP2014], Question answering: [Yih, He, Meek, ACL2014; Yih, Chang, He, Gao, ACL2015], Recommendation [Elkahky, Song, He, WWW2015], Spoken language understanding [Chen, Hakkani-Tür, He, ICASSP2016]...



CDSSM: What happens at the maxpooling layer?

- Aggregate *local topics* to form the *global intent*
- Identify salient words/phrase at the maxpooling layer

Words that win the most active neurons at the **maxpooling layers:**

auto body repair cost calculator software

Usually, those are salient words containing clear intents/topics







DSSM for Information Retrieval

- Training Dataset
 - Mine semantically-similar text pairs from Search Logs, e.g., 30 Million (Query, Document) Click Pairs

how to deal with stuffy nose?

stuffy nose treatment

cold home remedies

Best Home Remedies for Cold and Flu Wind Heat External Pathogens By: Catherine Browne, L.Ac., MH, Dipl. Ac.

In Chinese medicine, colds and flu's are delineated into several different energetic classifications. Here we will outline the different types of cold and flu viruses that you will likely encounter, and then describe the best home remedies for these

QUERY (Q)	Clicked Doc Title (T)
how to deal with stuffy nose	best home remedies for cold and flu
stuffy nose treatment	best home remedies for cold and flu
cold home remedies	best home remedies for cold and flu
J	J
go israel	forums goisrael community
skate at wholesale at pr	wholesale skates southeastern skate supply
breastfeeding nursing blister	
baby	clogged milk ducts babycenter

[Gao, He, Nie, CIKM2010]

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Experimental Setting

- Testing Dataset
 - **12,071** English queries
 - around 65 web document associated to each query in average
 - Human gives each <query, doc> pair the label, with range **0 to 4**
 - 0: Bad 1: Fair 2: Good 3: Perfect 4: Excellent
- Evaluation Metric: (higher the better)
 - NDCG
- Using NVidia GPU K40 for training



Results

[Shen et al. CIKM2014]



NDCG@1 Results

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Example: semantic matching

• Semantic matching of query and document



More complex semantic matching example

sarcoidosis is a disease, a symptom is excessive amount of calcium in one's urine and blood. So medicines that increase the absorbing of calcium should be avoid. While Vitamin d is closely associated to calcium absorbing.

We observed that "sarcoidosis" in the document title and "absorbs" "excessive" and "vitamin (d)" in the query have high activations at neurons 90, 66, 79, indicating that the model knows that "sarcoidosis" share similar semantic meaning with "absorbs" "excessive" "vitamin (d)", collectively.



Recurrent DSSM

- Encode the word one by one in the recurrent hidden layer
- The hidden layer at the last word codes the semantics of the full sentence
- Model is trained by a cosine similarity driven objective



[Palangi, Deng, Shen, Gao, He, Chen, Song, Ward, Deep Sentence Embedding Using the LSTM network: Analysis and Application to IR, IEEE TASL, 2016]

Using LSTM cells

LSTM (long short term memory) uses special cells in RNN

[Hochreiter and J. Schmidhuber, 1997]



where \circ denotes Hadamard (element-wise) product.

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Results

Model	NDCG@1	NDCG@3	NDCG@10
BM25	30.5%	32.8%	38.8%
PLSA (T=500)	30.8%	33.7%	40.2%
DSSM (nhid = 288/96), 2 Layers	31.0%	34.4%	41.7%
CLSM (nhid = 288/96), 2 Layers	31.8%	35.1%	42.6%
RNN (nhid = 288), 1 Layer	31.7%	35.0%	42.3%
LSTM-RNN (ncell = 96), 1 Layer	33.1%	36.5%	43.6%

LSTM learns much faster than regular RNN

LSTM effectively represents the semantic information of a sentence using a vector



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Related work: DSSM vs. Seq2Seq



{Palangi, Deng, Shen, Gao, He, Chen, Song, Ward, 2016]

DSSM optimizes sentence-level semantic similarity

VS.



DSSM for Word embedding learning

- Learn a word's semantic meaning by means of its neighbors (context)
 - Construct context <-> word training pair for DSSM
 - Similar words with similar context => higher cosine
- Training Condition: •
 - 600K vocabulary size
 - 1B words from Wikipedia
 - 300-dimentional vector

You shall know a word by the company it keeps (J. R. Firth 1957: 11)



[Song, He, Gao, Deng, 2014]

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Evaluation on Word Analogy

The dataset contains 19,544 word analogy questions: Semantic questions, e.g.,: "Athens is to Greece as Berlin is to ?" Syntactic questions, e.g.,: "dance is to dancing as fly is to ?"

Model	Dim	Size	Accuracy Avg.(sem+syn)
SG	300	1B	61.0%
CBOW	300	1.6B	36.1%
vLBL	300	1.5B	60.0%
ivLBL	300	1.5B	64.0%
GloVe	300	1.6B	70.3%
DSSM	300	1B	71.9%

(i)vLBL from (Mnih et al., 2013); skip-gram (SG) and CBOW from (Mikolov et al., 2013a,b); GloVe from (Pennington+, 2014)

Contextual based Recommendation

Given a user-highlighted text span representing an entity of interest, recommend supplementary document for the entity

(1) The perihelion of Mercury shows a discrepancy which has long puzzled astronomers. This discrepancy is fully accounted for by Einstein. At the time when he published his theory, this was its only experimental verification.

(2) Modern physicists were willing to suppose that light might be subject to gravitation—i.e., that a ray of light passing near a great mass like the sun might be deflected to the extent to which a particle moving with the same velocity would be deflected according to the orthodox theory of gravitation. But Einstein's theory required that the light should be deflected just twice as much as this. The matter could only be tested during an eclipse among a number of bright stars. Fortunately a peculiarly favourable eclipse occurred last year. The results of the observations



Entity page (e.g., wiki doc)

Gao, Pantel, Gamon, He, Deng, Shen, "Modeling interestingness with deep neural networks." EMNLP2014

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Context

Key phrase

Learning DSSM for contextual recommendaiton

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The Einstein Theory of Relativity

(1) The perihelion of <u>Mercury</u> shows a discrepancy which has long puzzled astronomers. This discrepancy is fully accounted for by Einstein. At the time when he published his theory, this was its only experimental verification.

(2) Modern physicists were willing to suppose that light might be subject to gravitation—i.e., that a ray of light passing near a great mass like the sun might be deflected to the extent to which a particle moving with the same velocity would be deflected according to the orthodox theory of gravitation. But Einstein's theory required that the light should be deflected just twice as much as this. The matter could only be tested during an eclipse among a number of bright stars. Fortunately a peculiarly favourable eclipse occurred last year. The results of the observations

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Ray of Light (Experiment)



Ray of Light (Song)



 \mathbf{X}

Extract Labeled Pairs from Web Browsing Logs Contextual Entity Search

• When a hyperlink H points to a Wikipedia P'

http://runningmoron.blogspot.in/ I spent a lot of time finding music that was motivating and that I'd also want to listen to through my phone. I could find none. None! I wound up downloading three Metallica songs, a Judas Priest song and one from Bush.



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• (anchor text of H & surrounding words, text in P')

Experimental Settings

- Training/validation data: 18M of user clicks in wiki pages
- Evaluation data
 - Sample 10k Web documents as the source documents
 - Use named entities in the doc as query; retain up to 100 returned documents as target documents
 - Manually label whether each target document is a good page describing the entity
 - 870k labeled pairs in total
- Evaluation metric: NDCG and AUC

Results: DSSM



- DSSM: bag-of-words input
- Conv. DSSM: convolutional DSSM

Multi-View DSSM for Recommendation





Single-view DSSM

Multi-view DSSM

Туре	DataSet	UserCnt	Feature	Joint
			Size	Users
User View	Search	20M	$3.5\mathrm{M}$	/
	News	5M	100K	$1.5\mathrm{M}$
Item View	Apps	1M	50K	210K
	Movie/TV	60K	50K	16K

[Ali Mamdouh Elkahky , Yang Song , Xiaodong He, "A Multi-View Deep Learning Approach for Cross Domain User Modeling in Recommendation Systems," in WWW 2015]

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Experiments

- Multi-View DSSM works the best
 - Much better results than Collaborative Filtering (CF) etc.
 - Outperform Single-View
 DSSM too
 - Works for cold-start scenarios (New Users)

	Algorithm	All U	Jsers	New	Users
Ι		MRR	P@1	MRR	P@1
	Most Frequent	0.298	0.103	0.303	0.119
	CF	0.337	0.142	/	/
	CCA (TopK) [29]	0.295	0.105	0.295	0.104
	CTR [32]	0.448	0.277	0.319	0.142
II	SV- Kmeans	0.359	0.159	0.336	0.154
	SV-LSH	0.372	0.169	0.339	0.158
	SV-TopK	0.497	0.315	0.436	0.268
III	MV-Kmeans	0.362	0.16	0.339	0.156
	MV-TopK	0.517	0.335	0.466	0.297
	MV-TopK w/ Xbox	0.527	0.347	0.473	0.306

Table 3: Results for different algorithms on Windows Apps Data Set. Type *I* algorithms are baseline methods we compare with. Type *II* are single user-item view methods trained using the original DSSM framework. Type *III* are multi-view DNN models we proposed. The best performance is achieved by training a MV-DNN on all three user-item views with TopK as feature selection method.

Some related work

Deep CNN for text input Mainly classification tasks in the paper

Sequence to sequence learning

Paragraph Vector Learn a vector for a paragraph

Recursive NN (ReNN) Tree structure, e.g., for parsing

Tensor product representation (TPR) Tree representation

Tree-structured LSTM Network Tree structure LSTM [Kalchbrenner, Grefenstette, Blunsom, A Convolutional Neural Network for Modelling Sentences, ACL2014]

[Sutskever, Vinyals, Le, 2014. Sequence to Sequence Learning with Neural Networks]

Quoc Le, Tomas Mikolov, Distributed Representations of Sentences and Documents, in ICML 2014

[Socher, Lin, Ng, Manning, "Parsing natural scenes and natural language with recursive neural networks", 2011]

[Smolensky and Legendre: The Harmonic Mind, From Neural Computation to Optimality-Theoretic Grammar, MIT Press, 2006]

[Tai, Socher, Manning. 2015. Improved Semantic Representations From Tree-Structured LSTM Networks.]

Embedding Knowledge Base / Knowledge Graph

• Captures world knowledge by storing properties of millions of entities, as well as relations among them







Current KB Applications in NLP & IR

• Question Answering

"What are the names of Obama's daughters?" $\lambda x. parent(Obama, x) \land gender(x, Female)$

Information Extraction

• "<u>Hathaway was born in Brooklyn</u>, <u>New York</u>." bornIn(Hathaway, Brooklyn) contains(New York, Brooklyn)

- Web Search
 - Identify entities and relationships in queries



Anne Hathaway

Anne Jacqueline Hathaway is an American actress, singer, and producer. After several stage roles, Hathaway appeared in the 1999 television series Get Real. She came to prominence after playing Mia Thermopolis in the Disney film The Princess Diaries and in its 2004 sequel. Since then, Hathaway has starred in dramatic films such a... +

Reasoning with Knowledge Base

- Knowledge base is never complete!
 - Predict new facts: *Nationality*(*Natasha Obama*,?)
 - Mine rules: $BornInCity(a, b) \land CityInCountry(b, c) \Rightarrow Nationality(a, c)$
- Modeling multi-relational data
 - Statistical relational learning [Getoor & Taskar, 2007]
 - Path ranking methods (e.g., random walk) [e.g., Lao+ 2011]
 - Knowledge base embedding
 - Very efficient
 - Better prediction accuracy



Knowledge Base Embedding

- Each entity in a KB is represented by an \mathbb{R}^d vector
- Predict whether (e_1, r, e_2) is true by $f_r(v_{e_1}, v_{e_2})$
- Recent neural network based KB embedding
 - SME [Bordes+, AISTATS-12], NTN [Socher+, NIPS-13], TransE [Bordes+, NIPS-13], Bilinear-Diag [Yang+, ICLR2015]





Relation Operators

Relation representation	Scoring Function $S_r(a, b)$	# Parameters
Vector (TransE) (Bordes+ 2013)	$ a - b + V_r _{1,2}$	$O(n_r \times k)$
Matrix (Bilinear) (Bordes+ 2012, Collobert & Weston 2008)	$a^T M_r b$ $u^T f(M_{r1}a + M_{r2}b)$	$O(n_r \times k^2)$
Tensor (NTN) (Socher+ 2013)	$u^T f(a^T T_r b + M_{r1}a + M_{r2}b)$	$O(n_r \times k^2 \times d)$
Diagonal Matrix (Bilinear-Diag) _(Yang+ 2015)	$a^T diag(M_r)b$	$O(n_r \times k)$

 n_r : #predicates, k: #dimensions of entity vectors, d: #layers



Empirical Comparisons of NN-based KB Embedding Methods [Yang+ ICLR-2015]

- Models with fewer parameters tend to perform better (for the datasets FB-15k and WN).
- The bilinear operator $(a^T M_r b)$ plays an important role in capturing entity interactions.
- With the same model complexity, multiplicative operations are superior to additive operations in modeling relations.
- Initializing entity vectors with pre-trained phrase embedding vectors can significantly boost performance.

Mining Horn-clause Rules [Yang+ ICLR-2015]

Can relation embedding capture relation composition?
 BornInCity(a,b) ∧ CityInCountry(b,c) ⇒ Nationality(a,c)



- Embedding-based Horn-clause rule extraction
 - For each relation r, find a chain of relations $r_1 \cdots r_n$, such that: $dist(M_r, M_1 \circ M_2 \circ \cdots \circ M_n) < \theta$
 - $r_1(e_1, e_2) \land r_2(e_2, e_3) \cdots \land r_n(e_n, e_{n+1}) \to r(e_1, e_{n+1})$



Learning from Relational Paths [Guu+ EMNLP-15, Garcia-Duran+ EMNLP-15, Toutanova+ ACL-16]

- Single-edge path: score(s, r, t) = $v_s^T M_r v_t$
 - (Obama, Nationality, USA)
- Multi-edge path: score(s, r_1, \dots, r_k, t) = $v_s^T M_{r_1} \dots M_{r_k} v_t$
 - (Obama, BornInCity, CityInCountry, USA)





KB-based Question Answering



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Key Challenge – Language Mismatch

- Lots of ways to ask the same question
 - "What was the date that Minnesota became a state?"
 - "Minnesota became a state on?"
 - "When was the state Minnesota created?"
 - "Minnesota's date it entered the union?"
 - "When was Minnesota established as a state?"
 - "What day did Minnesota officially become a state?"
- Need to map them to the predicate defined in KB
 - location.dated_location.date_founded



Yih, He, Meek, "Semantic parsing for single-relation question answering," ACL 2014



Experiments: Data

Paralex dataset [Fader et al., 2013]

- 1.8M (question, single-relation queries) *When were DVD players invented?* λx.be-invent-in(dvd-player, x)
- 1.2M (relation pattern, relation) *When were X invented?* be-invent-in₂
- 160k (mention, entity) *Saint Patrick day* st-patrick-day



Experiments: Task – Question Answering

- Same test questions in the Paralex dataset
- 698 questions from 37 clusters
 - What language do people in Hong Kong use? be-speak-in(english, hong-kong) be-predominant-language-in (cantonese, hong-kong)
 - Where do you find Mt Ararat? be-highest-mountain-in(ararat, turkey) be-mountain-in(ararat, armenia)

Experiments: Results





Answering more complicated questions

WebQuestions Dataset [Berant+ EMNLP-2013]

- What character did Natalie Portman play in Star Wars? ⇒ Padme Amidala
- What kind of money to take to Bahamas? \Rightarrow Bahamian dollar
- What currency do you use in Costa Rica? \Rightarrow Costa Rican colon
- What did Obama study in school? \Rightarrow political science
- What do Michelle Obama do for a living? \Rightarrow writer, lawyer
- What killed Sammy Davis Jr? \Rightarrow throat cancer
- 5,810 questions crawled from Google Suggest API and answered using Amazon MTurk
 - 3,778 training, 2,032 testing
 - A question may have multiple answers \rightarrow using Avg. F1 (~accuracy)

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[Examples from <u>Berant</u>]

Staged Query Graph Generation

- Query graph
 - Resembles subgraphs of the knowledge base
 - Can be directly mapped to a logical form in λ -calculus
 - Semantic parsing: a search problem that *grows* the graph through actions
- Who first voiced Meg on Family Guy?
- $\lambda x. \exists y. cast(FamilyGuy, y) \land actor(y, x) \land character(y, MegGriffin)$



[Yih, Chang, He, Gao, "Semantic Parsing via Staged Query Graph Generation: Question Answering with Knowledge Base," ACL 2015]

Graph Generation Stages

- Who first voiced Meg on Family Guy?
- 1. Topic Entity Linking [Yang&Chang ACL-15]
- 2. Identify the core inferential chain







Graph Generation Stages (cont'd)

- Who first voiced Meg on Family Guy?
- 3. Augment constraints







Identify Inferential Chain using DSSM

• Who first voiced Meg on Family Guy?





- Semantic match ("Who first voiced Meg on (e)", "cast-actor")
- Single pattern/relation matching model: 49.6% F₁ (vs. 52.5% F₁ Full)

Matching Questions

• Semantic Parsing via Paraphrasing [Berant&Liang ACL-14]



- Create phrase matching features using phrase table derived from word alignment results
- Represent questions as vectors (avg. of word vectors)

Subgraph Embedding [Bordes+ EMNLP-2014]

- Basic idea: map question and answer to vectors
 - q: question (Who did Clooney marry in 1987?)
 - *a*: answer candidate (K. Preston)
 - $S(q, a) = f(q)^{\mathrm{T}}g(a)$, where $f(q) = \mathbf{W}\phi(q)$, $g(a) = \mathbf{W}\psi(a)$
- Answer candidate generation
 - Assume the topic entity (Clooney \rightarrow G. Clooney) in q is given
 - All neighboring entities 1 or 2 edges away from topic entity
- Input encoding
 - $\phi(q)$: bag-of-word binary vectors
 - $\psi(a)$: binary encoding of the answer entity

Avg. F1 (Accuracy) on WebQuestions Test Set







David Golub, Xiaodong He, Character-Level Question Answering with Attention, in EMNLP 2016

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Experimental Results & Attention Analysis



[David Golub, Xiaodong He, Character-Level Question Answering with Attention, in EMNLP 2016]

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<u>微软 Seeing AI:</u> 计算机帮助盲人"**看见**"世界,并和世界**交流**



https://youtu.be/R2mC-NUAmMk



[Liquid pouring]
Outline

Vision

- Empower intelligent communications between humans, computers, and the world.
- Enable next-generation scenarios such as **universal chatbot** and **mixed reality**.

Technical Challenge

 Teach machines to perform true perception, reasoning, and generating responses and interpretations across language and vision

Driving Tasks

- Describe contents of images in natural language (e.g., **image captioning**)
- Answer natural language questions about images (e.g., visual QA/Dialog)
- Synthesize images given natural language description (e.g., **image synthesis**)

Deep Attention Mechanism

- Model the inherent **structure** of AI problems in an end-to-end framework
- Provide **interpretability** of the reasoning process in performing AI tasks

Multimodal Intelligence: process language, vision, and knowledge jointly

Vision

Text

nowledge

Barack Obama is an American politician serving as the 44th President of the United States. Born in Honolulu, Hawaii. In 2008, he defeated Republican nominee and was inaugurated as president on January 20, 2009. (Wikipedia.org)

- Machine
 - concept level recognition
- Human:
 - entity level knowledge
 - ightarrow who, what, where
 - Learning/reasoning/planning/explanati on
 - ightarrow why, how, when

http://s122.photobucket.com/user/bmeuppls/media/stampede.jpg.

born-in

child-of

Natasha Obam

child-of

Barack Obama

Michelle Obama

spouse-of

Partv

political-party

Malia Ann

child-o

child-of

Image Object Recognition

Reached human parity on ImageNet in 2015





lassifiers

However, true understanding of the world is much more challenging



E.g., describe the scene with natural language

- 1. Understanding the image's content
- 2. Reasoning relationships among objects & concepts
- 3. Generate a story in natural language



- a woman is playing a frisbee with a dog.
- a woman is playing frisbee with her large dog.
- a girl holding a frisbee with a dog coming at her.
- a woman kneeling down holding a frisbee in front of a white dog.
- a young lady is playing frisbee with her dog.

[Lin, et al., 2014]

Problems in Vision & Language Intelligence



"With careful training, these things (object recognition) actually work very well," Rob Fergus says

"The complete level, on par with an adult, I think is going to be a long way off," said Fei-Fei Li

"The overall picture should have the same semantic value as the description," Xiaodong He says

"If you really understood the image, you could answer a question about it." - Richard Zemel

Image Captioning

describe objects, attributes, and relationship in an image, in a natural language form



a man holding a tennis racquet on a tennis court

the man is on the tennis court playing a game



Xiaodong He

-- Let's do a Turing Test!

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Two major paradigms for image captioning

Vector-to-Sequence

Adopted **encoder-decoder** framework from machine translation, Popular: Google, Montreal, Stanford, Berkeley





[Vinyals, Toshev, Bengio, Erhan, "Show and Tell: A Neural Image Caption Generator," CVPR, June 2015]

Compositional framework

Visual concept detection => caption candidates generation => Deep semantic ranking

Compositional framework can potentially exploit non paired imagecaption data more effectively

> [Fang, Gupta, landola, Srivastava, Deng, Dollar, Gao, He, Mitchell, Platt, Zitnick, Zweig, "From Captions to Visual Concepts and Back," CVPR, June 2015]

Vector-to-Sequence Approach

E.g., Google uses a CNN to generate a whole-image feature vector, then feed it into a LSTM-based language model to generate the caption (system is an ensemble of 20 LSTMs).



Figure 1. NIC, our model, is based end-to-end on a neural network consisting of a vision CNN followed by a language generating RNN. It generates complete sentences in natural language from an input image, as shown on the example above.



Figure 3. LSTM model combined with a CNN image embedder (as defined in [30]) and word embeddings. The unrolled connections between the LSTM memories are in blue and they correspond to the recurrent connections in Figure 2. All LSTMs share the same parameters.

Vinyals, Toshev, Bengio, Erhan, "Show and Tell: A Neural Image Caption Generator", CVPR 2015

Compositional Approach

- Word detection
 - Deep-learned model to detect key concepts in the image
- Language model generates caption candidates
 - Maxent language model conditional on words detected from the image
- Deep multi-modal semantic model re-ranking
 - Hypothetical captions re-ranked by deep-learned multimodal semantic model looking at the entire image

[Fang, Gupta, Iandola, Srivastava, Deng, Dollar, Gao, He, Mitchell, Platt, Zitnick, Zweig, "From Captions to Visual Concepts and Back," CVPR, 2015]



Figure 1. An illustrative example of our pipeline.

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Detecting Tags: Attend on key visual concepts

- Treat training caption as bag of image labels
- Train one binary classifier per label on all images
- "Noisy-Or" classifier
 - Image divided into 12x12 overlapping regions
 - fc7 vector used for image features

e.g., the visual "attention" of word sitting.

$$p(w \text{ in } r_j \text{ of image } i)$$

$$p_i^w = 1 - \prod_{j \in r_i} (1 - \sigma(f_{ij} \cdot v_w))$$

i = image id $f_{ij} = \text{fc7 vector}$ $\sigma(x) = \text{sigmoid}$ r_i = regions v_w = learned classifier weights



Map of Attention: $h(x, y) = \sum_{r_i, s.t., (x,y) \in r_i} \sigma(f_{ij} \cdot v_{sitting})$



Multiple Instance Learning



a man sitting on a chair with a dog on his lap

$$\vec{P}(w \text{ in region}) = 1/(1 + e^{W_{MIL} \times v_{fc7}})$$



Tuned image features from AlexNet (Krizhevsky et al., 2012) or other CNNs.

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Generating Caption Candidates





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Know the Entities

• Recognize entities in images (celebrities, landmarks)



N-class prediction



World largest set of celebrities

Sasha Obama, Malia Obama, Michelle Obama, Peng Liyuan et al. posing for a picture with Forbidden City in the background.

[Guo, Zhang, Hu, He, Gao, MS-Celeb-1M: A Dataset and Benchmark for Large-Scale Face Recognition, ECCV 2016] [Tran, He, Zhang, Sun, Carapcea, Thrasher, Buehler, Sienkiewicz, **Rich Image Captioning in the Wild**, DeepVision, CVPR 2016]

COCO Image Captioning Challenge

Human judgment is the ultimate metric *Turing Test* etc. at the MS COCO Image Captioning Challenge 2015





a baseball player throwing a ball



a **baseball**

Attention heatmap provides grounded evidence for interpretation







player (1.00) a baseball **player**

Attention heatmap provides grounded evidence for interpretation





throwing (0.86) a baseball player **throwing**

Attention heatmap provides grounded evidence for interpretation







a baseball player throwing a **ball**

Attention heatmap provides grounded evidence for interpretation





a man sitting in a couch with a dog





a **man**

Attention heatmap provides grounded evidence for interpretation





a man sitting in a couch with a dog



sitting (0.83)

a man sitting

Attention heatmap provides grounded evidence for interpretation



a man sitting in a couch with a dog



couch (0.66)

a man sitting in a **couch**

Attention heatmap provides grounded evidence for interpretation



a man sitting in a couch with a dog



dog (1.00) a man sitting in a couch with a **dog**

Attention heatmap provides grounded evidence for interpretation



Recent Trend: Interpretability & Semantic Control

One year ago

COMMUNICAT: ACM			NEWS BLO	GS OPINION	RESE/
Home / Magazine Archive / Januar	ry 2016 (Vol. 59, No.	1) / Seeing Me	ore Clearly /	Full Text	
Seeing More	Clearly				
By Neil Savage Communications of the ACM, Vol. 59 10.1145/2843532 Comments) No. 1, Pages 20-22				
VIEW AS: 🚊 📋 🧔 🟗	SHARE:	🖂 👩	1		3
A young boy is ho a basebalt bat	blding	Black	and w	hite dog	

Now



Detected semantic concepts:

person (0.998), baby (0.983), holding (0.952), small (0.697), sitting (0.638), toothbrush (0.538), child (0.502), mouth (0.438)

Semantic composition:

1. Only using "baby": a baby in a

- 2. Only using "holding": a person holding a hand
- 3. Only using "toothbrush": a pair of toothbrush
- 4. Only using "mouth": *a man with a toothbrush*
- 5. Using "baby" and "mouth": a baby brushing its teeth

Overall caption generated by the SCN: *a baby holding a toothbrush in its mouth*

Influence the caption by changing the tag:

- 6. Replace "baby" with "girl": a little girl holding a toothbrush in her mouth
- 7. Replace "toothbrush" with "baseball": a baby holding a baseball bat in his hand
- 8. Replace "toothbrush" with "pizza": a baby holding a piece of pizza in his mouth

[Gan, et al., Semantic Compositional Net, CVPR17]

Semantic Compositional Networks

A very wide Model (as wide as 1000 LSTM slices)

- Conceptually, learn 1000 LSTMs, one for each semantic attributes.
- Combine these 1000 LSTMs, weighted by attributes' likelihood.
- Run tensor decomposition to reduce # parameters to fit in GPU



Recent Trend: storytelling with a consistent theme



RL: We went to the carnival today. There were many different kinds of cool things. Some kids were playing in the air. There was a giant dragon. At the end of the day, the kids played a lot of fun.



RL: The bride and groom were very happy. They were all happy to be married. The family was happy for the ceremony. At the end of the day they all posed for a picture. At night, the couple had a great time dancing.

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Hierarchical Reinforcement Learning for Visual Storytelling





Recent Trend: Style Control in Captioning

StyleNet: Control the style of captions

[Gan, et al., StyleNet, CVPR17]



CaptionBot: A dog runs in the grass.

Romantic: A dog runs through the grass to meet his lover.

Humorous: A dog runs through the grass in search of the missing bones.



CaptionBot: A man on a rocky hillside

Romantic: A man uses rock climbing to overcome the obstacle in the life.

Humorous: A man is climbing the rock

next to a stone wall.

like a lizard.

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Disentangle specific styles from generic linguistic structure



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Add emotion in language expression



Recognizing: Captioning: Commenting: outdoor, woman, grass a woman wearing a blue shirt. gorgeous and beautiful as an angel !



Recognizing:indoor, dog, womanCaptioning:a woman and a dog posing for the camera.Commenting:awww so cute, I mean the dog 😂



Μ

Recognizing:tCaptioning:aCommenting:fa

tattoo, foot a tattoo on display. fabulous

Deploy the CaptionBot in the real world

http://CaptionBot.ai & Cloud Computer Vision API Service released to Public

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Cognitive Services

BUSINESS INSIDER Microsoft's newest bot offered a spot-on caption to this photo of Satya Nadella



Photo of Satya Nadella caption by Microsoft's new Caption Bot

CaptionBot says: I think it's Satya Nadella standing in front of a flat screen tv and he seems "happy".



More Examples from CaptionBot

I think it's a group of football pla field.



I think it's a man riding a over an obstacle.



CaptionBot



I think it's Jen-Hsun Huang, Xiaodong He, Jian Sun et al. that are posing for a picture and they seem ())



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More Examples

I think it's a mar on the beach.

I think it's a colorful bird perched on a tree branch.



I think it's a boat that is l in a city.



I think it's a little boy sitting in front of a birthday cake and he seems .



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Millions of Data Collected World-wide



Help people in the real world

Released in Office, serve millions requests daily. Also shipped Seeing AI app



Microsoft's Seeing AI: An app that can help the blind to see the world around them



http://www.microsoft.com/en-us/seeing-ai/

From Captioning to Question Answering

• Answer natural language questions according to the content of a reference image.



Question: What are sitting in the basket on a bicycle? Image Question Answering (IQA)



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Caption vs. QA: need reasoning

To answer a question about a image:

Need to understand subtle relationships among multiple objects

Need to focus on the specific regions that are relevant to the answer.



Question: What are sitting in the basket on a bicycle?

Multiple-steps of reasoning over the image to infer the answer

Answer: ► dogs





Next: Multimodal Reasoning / QA

[Stacked Attention Networks, Yang, He, Gao, Deng, Smola, CVPR 2016]

SANs perform multi-step reasoning

- 1. Question model
- 2. Image model
- 3. Multi-level attention model
- 4. Answer predictor
- 5. End-to-end learning using SGD



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1. The image model in the SAN



Figure 2: CNN based image model

$$f_I = \text{CNN}_{vgg}(I)$$
. $v_I = \tanh(W_I f_I + b_I)$



2. The question model in the SAN

Question Model
 Code the question
 into a vector using a
 LSTM







3. SAN: Compute the 1st level attention



3. SAN: Compute the 2nd level attention



4. Answer prediction





$$p_{ans} = softmax(W u^{(2)} + b)$$

- -

$$ans^* = \underset{\{ans\}}{\operatorname{argmax}} \{p_{ans}\}$$



Results

	test-dev					- Others
Methods	All	Yes/No	Number	Other	All	Other: Object
VQA: [1]						Color
Question	48.1	75.7	36.7	27.1	-	Location
Image	28.1	64.0	0.4	3.8	-	•••
Q+I	52.6	75.6	33.7	37.4	-	
LSTM Q	48.8	78.2	35.7	26.6	-	
LSTM Q+I	53.7	78.9	35.2	36.4	54.1	
SAN(2, CNN)	58.7	79.3	36.6	46.1	58.9	_

Table 5: VQA results on the official server, in percentage

Big improvement on the VQA benchmark (and COCO-QA, DAQUAR).

Q: what stands between two blue lounge chairs on an empty beach?



1st attention layer

2nd attention layer

Answer: umbrella



Bottom-Up Attention

A new view to the attention mechanism in deep learning

In human visual system, there are two kinds of attentions: *Top-down attention*:

proactively initiated by the current task (e.g., look for something) *Bottom-up attention*:

spontaneously emerge from visual salient stimuli

Bottom-Up and Top-Down Attention for Image Captioning and Visual Question Answering

Peter Anderson¹, Xiaodong He², Chris Buehler², Damien Teney³ Mark Johnson⁴, Stephen Gould¹, Lei Zhang² ¹Australian National University ²Microsoft Research ³University of Adelaide ⁴Macquarie University

Bottom-Up attention mechanism (new)

Bottom-Up attention:

- Use F-RCNN to detect key objects
- Compute spatial feature vector for each object
- Keep complete visual information for each object



Combine Bottom-Up & Top-Down Attention

Adopt similar terminology to humans' attention system:

- attention mechanisms driven by non visual or task-specific context as 'top-down'
- purely visual feed-forward attention mechanisms as 'bottom-up'.





VQA Challenge @ CVPR2017

MSR & Uni. of Adelaide won VQA2017 Challenge



Statistical Significance



[1] Tips and Tricks for Visual Question Answering: Learnings from the 2017 Challenge, arXiv:1708.02711
[2] Bottom-Up and Top-Down Attention for Image Captioning and Visual Question Answering, arXiv:1707.07998

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Language to Image Generation

• Express the abstract ideas described in natural language by drawing a picture (fill-in lots of details)



I dreamed a colorful bird with a sharp beak and black eye rings





Image Synthesis with GAN



Figure 2. Our text-conditional convolutional GAN architecture. Text encoding $\varphi(t)$ is used by both generator and discriminator. It is projected to a lower-dimensions and depth concatenated with image feature maps for further stages of convolutional processing.

Objective function:

$$\min_{G} \max_{D} V(D,G) = \mathbb{E}_{x \sim p_{data}}[\log D(x)] + \mathbb{E}_{z \sim p_z}[\log(1 - D(G(z)))]$$

[Reed et al., Generative adversarial text-to-image synthesis, ICML, 2016]

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Stacked Attention for GANs

Propose Attention GANs to improve Image Synthesis

• Goals:

- Improve the quality of generated images
- Improve the interpretability of GANs
- Stabilize the training of GANs
- Solution: Attention Generative Adversarial Networks (AttnGANs)
 - Propose a deep attention multimodal similarity model to learn visually-discriminative word features in an semi-supervised manner.
 - Propose the generative networks with stacked attention to generate images from low-to-high resolutions at different stages.

AttnGAN (Xu et al., 2017 @MSR)

AttnGAN (Xu et al., 2017 @MSR)



Figure 1: The architecture of the proposed AttnGANs.

- Generative networks with stacked attention \rightarrow mult-scale images
- Discriminators $D_1, D_2, ..., D_m$ at multiple scales \rightarrow the GAN loss
- Deep Attention Multimodal Similarity Model \rightarrow the perception loss
 - Text encoder \rightarrow sentence and word features
 - Image encoder \rightarrow global and local image features

AttnGAN

Regular GAN loss Attention loss

$$\mathcal{L} = \mathcal{L}_{G} + \lambda \mathcal{L}_{DAMSM}, \text{ where } \mathcal{L}_{G} = \sum_{i=1}^{m} \mathcal{L}_{G_{i}}$$

Results:

Dataset	GAN-INT-CLS	GAWWN	StackGAN	MDAGAN	our AttnGAN
	64×64	128×128	256×256	256×256	256×256
CUB	2.88 ± .04	3.62 ± .07	3.70 ± .04	3.82 ± .06	4.28 ± .03
COCO	7.88 ± .07	/	$8.45\pm.03$	/	$\textbf{13.56} \pm \textbf{.05}$

Table 1: Inception scores by state-of-the-art methods and the proposed AttnGAN on CUB and COCO test set. Higher inception scores mean better image quality.





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Control the image details by language

This bird has wings that are black and has a white belly.

This bird has wings that are red and has a yellow belly

This bird has wings that are blue and has a red belly



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And how creative or crazy AI can go \odot







Look Forward



Draw me a picture showing Obama are fighting with Republican competitors ©





Universal Chatbot, Digital Assistant, Mixed Reality, ...



Deep Learning / Deep Attention Mechanisms



Collaborators:

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Thanks!

